

Campaign Monitor Integrated (CMI) Drupal module

Create and send your Campaign Monitor e-mail marketing campaign from within Drupal



Drupal

CMI ↔ API



CampaignMonitor

WHY THIS DRUPAL MODULE ?

Create and send your Campaign Monitor e-mail campaigns from within your Drupal website.

ADVANTAGES

No need any more to switch between websites and interfaces. Login twice each time.
No more need to copy and paste your website content (articles, news,...)

FEATURES

- **One interface** : Manage your Campaign Monitor emailmarketing campaign using your Drupal interface.
- **Subscriber lists** : When creating a new campaign, you can directly select your Campaign Monitor subscriber lists.
- **Content Selection** : Create newsletters by selecting existing nodes. Select the articles or news items on your website and send them as a combined newsletter node.
- **Scheduling** : Schedule when your campaign should be sent, directly from within Drupal.
- **Workflow** : Using Drupal roles you can define which Drupal user may create/edit a campaign and which user can send it.

API v3

The Campaign Monitor API (Application Programming Interface) makes it easy for developers to add their own layer of awesomeness on top of the Campaign Monitor platform. The CMI module was made using the latest version (v3) of the Campaign Monitor API.

FUTURE DEVELOPMENT

- **Template selection** : Select a Drupal template that will be used by Campaign Monitor when sending your campaign.
- **Themable Content Selection template files**
- **Campaign Results** : Display part of the CM campaign statistics and results in Drupal
- **Drupal 7.x** release

More info : www.prosite.be/cmi





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CAMPAIGN MONITOR

Campaign Monitor offers everything one needs to run successful email marketing campaigns. Send beautiful emails, preview in 20+ mail-clients, manage subscribers & segments, run A/B split tests, WYSIWYG editor, schedule your campaign, track the results in great looking reports, import/export, powerful API and solid documentation. All from within your browser.

More info : www.campaignmonitor.com

DRUPAL

Drupal is a powerful Content Management System (CMS) which allows users to easily publish, manage and share a wide variety of content on the internet. Drupal is open source, written in PHP and distributed under the GNU General Public License. Drupal is designed to be modular. These modules serve to extend and enhance the capabilities of the Drupal core. It's built, used, and supported by an active and diverse community of people around the world.

More info : www.drupal.org

ACQUIA

Acquia is a commercial software company providing value-added products, services, and technical support for Drupal. Acquia gives you answers, tools, and support to make Drupal even better.

More info : www.acquia.com

PROSITE

Prosite has been developing quality websites since 2000. Their experienced team offers technical solutions based on Drupal CMS and selected modules. Prosite's professional services include Drupal development and theming, Drupal custom module development, Drupal Hosting, Drupal training, Drupal Migration and Upgrade, ...

Prosite is an official Drupal Acquia-partner and proud member of Feweb, the Belgian federation of web companies.

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